



REV

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Ticketing Jessica Lappin

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Arte Útil archive nr:
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Initiator:
REV

Location:
United States

Category:
politics, economy, social

Users:
Marisa Jahn, REV, Street Vendor Project (SVP) of the Urban Justice Center, street vendors, general public

Maintained by:
Urban Justice Center

Duration:
2010

Description:
The initiators collaborated with the Street Vendor Project (SVP) of the Urban Justice Center to campaign against New York City Council Member Jessica Lappin’s 2010 law project. The bill, intended to revoke permits issued to street vendor trucks if they got parking tickets, was so restrictive that it threatened to put most food trucks out of business. As a way of protest, REV and SVP designed and handed 500 pink mock “citizens’ parking tickets” to Lappin during the hearing, signed by vendors and 500 members of the general public.

Goals:
To create a campaign drawing attention to this attempt to legislatively criminalize the City's food vendors.

Beneficial Outcomes:
By garnering negative publicity in media such as The Wall Street Journal, The New York Times, and local foodie blogs, Lappin's bill was defeated before it got to the hearing.

Images:



NOTICE OF VIOLATION & HEARING

PUBLIC OF THE CITY OF NEW YORK vs. RESPONDANT

NAME (FIRST & LAST)

JESSICA LAPPIN

ADDRESS

250 BROADWAY

SUITE 1762

CITY

STATE

ZIP

NEW YORK, NY

10007

VOCATION/AFFILIATION

DISTRICT

COUNCILMEMBER

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THE RESPONDENT IS CHARGED WITH VIOLATION(S):

☐ DENYING THE RIGHT TO AFFORDABLE STREET FOOD

☐ DENYING IMMIGRANTS THE OPPORTUNITY TO MAKE A LIVING

☐ INCREASING VENDOR HARRASSMENT

☐ MONOPOLIZING THE STREETS

☐ CRIMINALIZING VENDORS

☐ NOT STANDING UP FOR SMALL BUSINESSES

☐ FORGETTING THAT IMMIGRANTS BUILT NYC

☐ NOT BEING A REAL NEW YORKER

COMPLAINANT INFORMATION

NAME (FIRST & LAST)

EMAIL

SIGNATURE